

THE HISPANIC AUTHORITY IN LUXURY LIVING & DESIGN

ESTILO HOGAR

MEDIA KIT 2026

LUXURY LIVING • DESIGN • ARCHITECTURE • TRAVEL



PREMIUM HOME DESIGN
Inspiration for elevated living



ARCHITECTURE & LUXURY
Spaces that define lifestyle



TRAVEL & DISCOVERY
Exclusive destinations and experiences

ABOUT ESTILOHOGAR

The Hispanic authority in luxury living, design, architecture and travel.

ESTILOHOGAR is a premier bilingual lifestyle publication dedicated to luxury living, sophisticated design, architecture, travel, and elevated experiences.

Published bimonthly, **ESTILOHOGAR** has inspired Hispanic readers for over a decade by showcasing exceptional homes, innovative architecture, exclusive destinations, and the latest trends in interior design and luxury lifestyles.

Through compelling editorial content and stunning visual storytelling, we connect discerning readers with premium brands, products, and experiences that enrich everyday living.



PREMIUM HOME DESIGN

Inspiration for elevated living



ARCHITECTURE & LUXURY

Spaces that define lifestyle



TRAVEL & DISCOVERY

Exclusive destinations and experiences



PREMIUM HOME DESIGN

Inspiration for elevated living



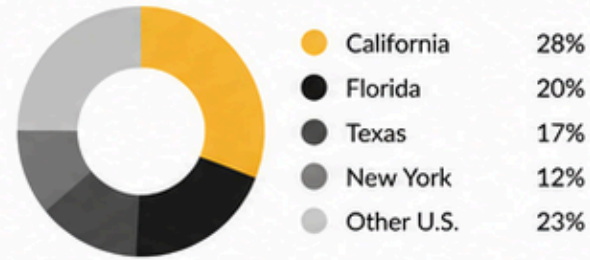
AUDIENCE PROFILE

Estilo Hogar connects with an engaged, affluent and influential Hispanic audience.

GENDER



GEOGRAPHY



AGE



EDUCATION LEVEL



HOMEOWNERSHIP



HOUSEHOLD INCOME



TOP INTERESTS



92%
HOME DESIGN & INTERIORS



78%
ARCHITECTURE & REAL ESTATE



75%
TRAVEL & LUXURY EXPERIENCES



72%
FINE SHOPPING & BRANDS



64%
LUXURY AUTOMOTIVE

OUR AUDIENCE



HOMEOWNERS
Invested in their homes and quality living



HIGH-INCOME HOUSEHOLDS
Affluent consumers with strong purchasing power



HISPANIC PROFESSIONALS
Educated, ambitious and career-oriented



DESIGN-CONSCIOUS CONSUMERS
Passionate about design, style and aesthetics



LUXURY TRAVELERS
Seek unique experiences and exclusive destinations



Our audience is sophisticated, engaged and influential. They value **quality**, appreciate **design**, and seek the very best in products, services and **experiences**.

ESTILO HOGAR DELIVERS INSPIRATION THAT CONNECTS BRANDS WITH THE RIGHT AUDIENCE.

EDITORIAL SECTIONS

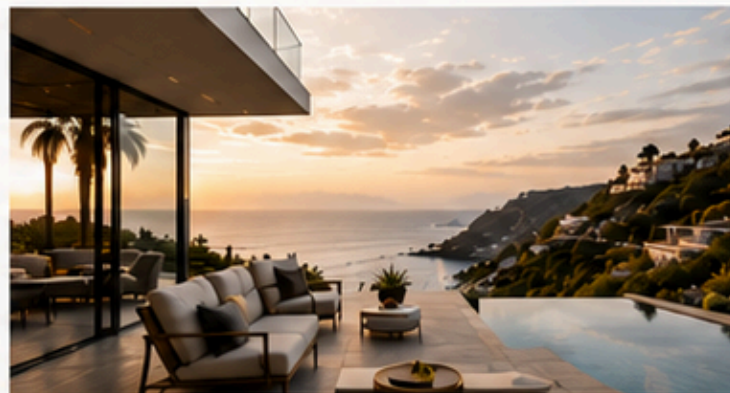
Curated content that inspires, informs and elevates every aspect of luxury living.



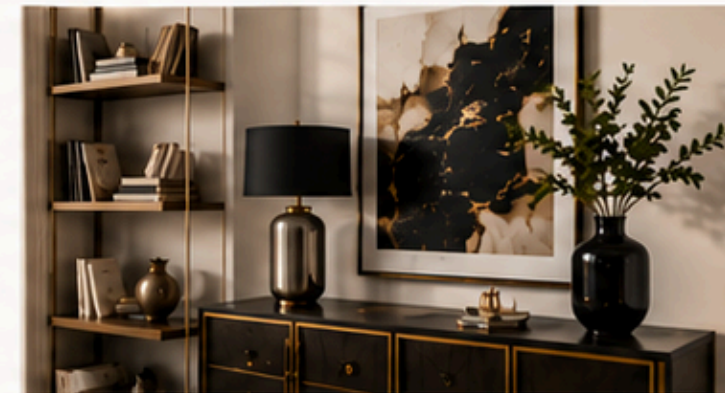
01 INTERIOR DESIGN
Inspiring spaces, expert advice and innovative design solutions.



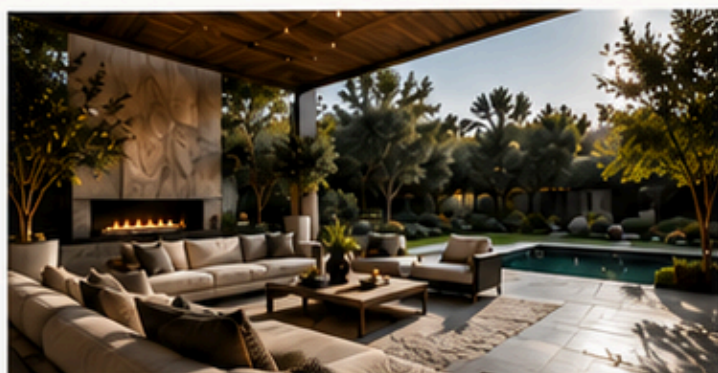
02 ARCHITECTURE
Exceptional architecture and visionary design from around the world.



03 LUXURY REAL ESTATE
Exclusive properties and the finest homes in premier locations.



04 HOME DECOR
Stylish décor, accessories and finishing touches for every home.



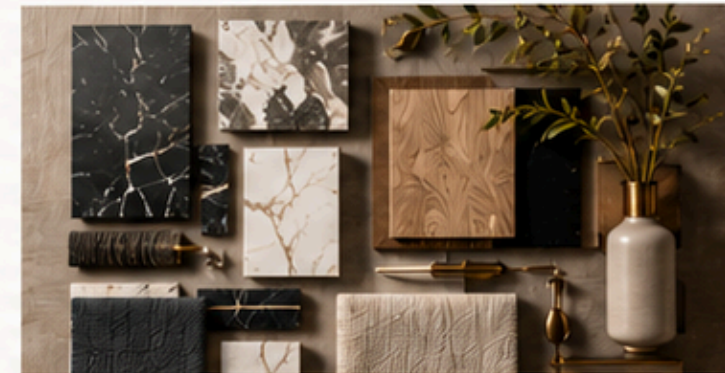
05 OUTDOOR LIVING
Beautiful outdoor spaces for relaxing, entertaining and enjoying life outside.



06 TRAVEL
Extraordinary destinations and unforgettable luxury experiences.



07 GASTRONOMY
Exquisite cuisine, fine dining and the best in culinary culture.



08 DESIGN TRENDS
The latest trends, colors, materials and ideas shaping modern living.

PRINT + DIGITAL REACH

Estilo Hogar connects with our audience across print and digital platforms.



PRINT CIRCULATION

50,000+

Bimonthly circulation throughout key Hispanic markets in the United States.



WEBSITE TRAFFIC

250,000+

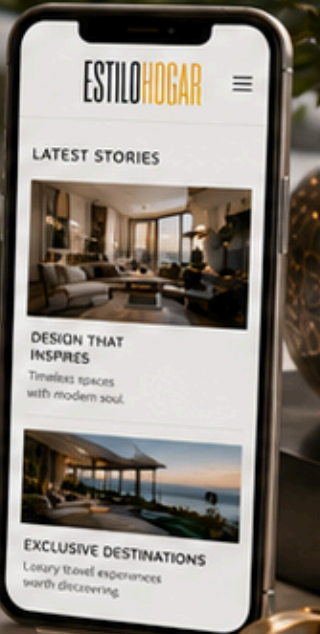
Monthly unique visitors engaging with premium content across all devices.



NEWSLETTER SUBSCRIBERS

85,000+

Highly engaged subscribers receiving the latest trends, news and exclusive content.



Estilo Hogar delivers a powerful **360° connection** through trusted print and digital channels, reaching a **highly desirable and influential audience**.

WHY ADVERTISE

Estilo Hogar delivers unmatched value for brands that want to inspire and influence.



HIGHLY TARGETED HISPANIC AUDIENCE

Connect with an engaged, affluent and influential Hispanic audience that values quality, design and luxury living.



PREMIUM ENVIRONMENT

Your brand is showcased in a high-quality, visually stunning environment that aligns with luxury and aspirational lifestyles.



TRUSTED BRAND

Estilo Hogar is a respected and trusted source of inspiration for home, design, travel and modern living.



PRINT + DIGITAL PACKAGES

Integrated print and digital solutions that maximize your brand's reach and engagement across multiple platforms and formats.



REGIONAL AND NATIONAL EXPOSURE

Distributed throughout key Hispanic markets in the United States with extended reach through our digital channels.



Advertise with Estilo Hogar and position your brand alongside inspiring content that **drives results** and **builds meaningful connections** with a premium Hispanic audience.



ADVERTISING OPPORTUNITIES

Powerful platforms and premium placements to showcase your brand to an engaged, affluent audience.



FULL PAGE

Maximum impact. Showcase your brand with a full-page ad.



HALF PAGE

A perfect balance of visibility and value.



QUARTER PAGE

A cost-effective option to keep your brand top of mind.



DOUBLE PAGE SPREAD

Make a bold statement with expansive, high-impact visibility.



COVER POSITIONS

Premium, high-visibility placements that elevate your brand.



SPONSORED CONTENT

Tell your story authentically through branded content.



WEBSITE BANNERS

Reach our audience across Estilo Hogar's high-traffic website.



NEWSLETTER PLACEMENT

Put your brand in front of engaged subscribers every week.

FULL PAGE



HALF PAGE



QUARTER PAGE



DOUBLE PAGE SPREAD



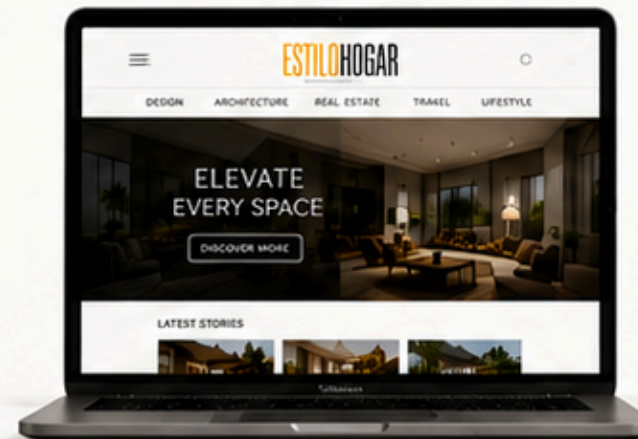
COVER POSITIONS



SPONSORED CONTENT



WEBSITE BANNERS



NEWSLETTER PLACEMENT









RATES

Premium placements for premium brands.

Estilo Hogar offers a variety of print and digital advertising opportunities designed to maximize your brand's impact.

PRINT RATES

PLACEMENT	RATE (USD)
 Full Page	\$7,500
 Half Page	\$4,500
 Quarter Page	\$2,750
 Double Page Spread	\$13,500
 Cover Positions	\$15,000
 Sponsored Content	\$6,000



WEBSITE BANNERS



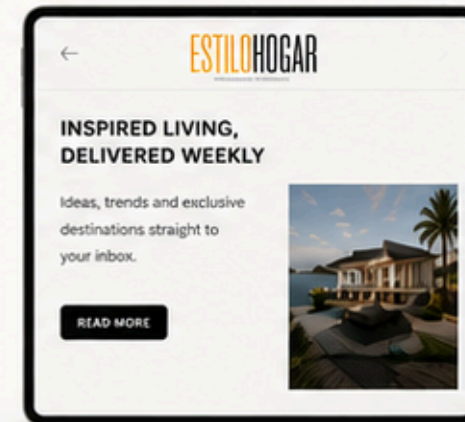
Leaderboard (728x90)

\$1,500 / month

Medium Rectangle (300x250)

\$1,250 / month

NEWSLETTER PLACEMENT



Newsletter Placement

\$1,500 / send

CUSTOM PACKAGES

We offer integrated print + digital packages tailored to your brand's goals and budget.

Contact us for detailed proposals and custom solutions.



Let's create something extraordinary together.
sales@estilohogar.com | +1 (305) 123-4567

ESTILOHOGAR

DECORACIÓN, MODA Y TURISMO

AD SPECIFICATIONS

High-impact formats designed to showcase your brand beautifully.

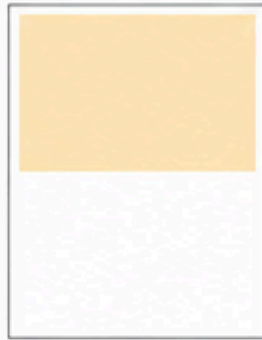
PRINT AD SIZES

FULL PAGE



8.375" x 10.875"
(Bleed: 8.625" x 11.125")

HALF PAGE



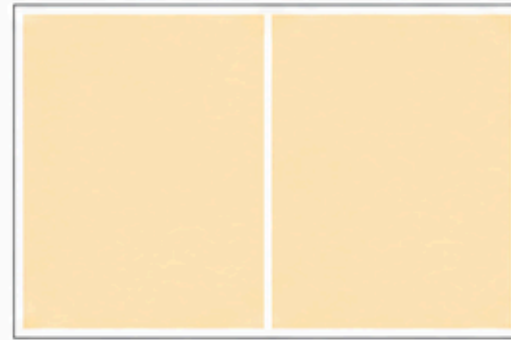
7.125" x 4.75"

QUARTER PAGE



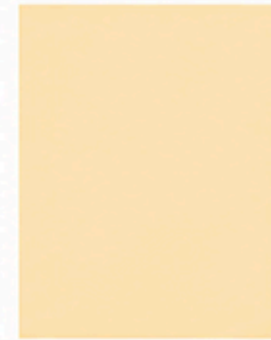
3.5" x 4.75"

DOUBLE PAGE SPREAD



16.75" x 10.875"
(Bleed: 17" x 11.125")

COVER POSITIONS



Inside Front Cover,
Inside Back Cover,
Back Cover

DIGITAL AD SIZES



WEBSITE BANNER

Leaderboard (728x90)
Medium Rectangle (300x250)



NEWSLETTER PLACEMENT

Content block
(600x200)



All measurements are in inches (width x height).
Bleed size adds 0.125" on each side.

For custom sizes or special positioning opportunities, please contact us.

CONTACT INFORMATION

Let's create something extraordinary together.
We'd love to hear from you.



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