
THE HISPANIC AUTHORITY IN LUXURY LIVING & DESIGN
ESTILO HOGAR
MEDIA KIT 2027
LUXURY LIVING • DESIGN • ARCHITECTURE • TRAVEL
PREMIUM HOME DESIGN
Inspiration for elevated living
ARCHITECTURE & LUXURY
Spaces that define lifestyle
TRAVEL & DISCOVERY
Exclusive destinations and experiences

LUXURY LIVING • DESIGN • ARCHITECTURE • TRAVEL

ABOUT ESTILOHOGAR

The Hispanic authority in luxury living, design, architecture and travel.

ESTILOHOGAR is a premier bilingual lifestyle publication dedicated to luxury living, sophisticated design, architecture, travel, and elevated experiences.

Published bimonthly, ESTILOHOGAR has inspired Hispanic readers for over a decade by showcasing exceptional homes, innovative architecture, exclusive destinations, and the latest trends in interior design and luxury lifestyles.

Through compelling editorial content and stunning visual storytelling, we connect discerning readers with premium brands, products, and experiences that enrich everyday living.

PREMIUM HOME DESIGN

Inspiration for elevated living

ARCHITECTURE & LUXURY

Spaces that define lifestyle

TRAVEL & DISCOVERY

Exclusive destinations and experiences

PREMIUM HOME DESIGN

Inspiration for elevated living



LUXURY LIVING • DESIGN • ARCHITECTURE • TRAVEL

AUDIENCE PROFILE

Estilo Hogar connects with an engaged, affluent and influential Hispanic audience.

GENDER



58% Female

42% Male

AGE

25-34	18%
35-44	26%
45-54	30%
55-64	18%
65+	8%

HOUSEHOLD INCOME

$100K - $149K	21%
$150K - $249K	34%
$250K - $499K	28%
$500K+	17%

GEOGRAPHY



California	28%
Florida	20%
Texas	17%
New York	12%
Other U.S.	23%

EDUCATION LEVEL

74%
College Graduate or Higher

HOMEOWNERSHIP

86%
Own Their Home

TOP INTERESTS

92%	78%	75%	72%	64%
HOME DESIGN & INTERIORS	ARCHITECTURE & REAL ESTATE	TRAVEL & LUXURY EXPERIENCES	FINE SHOPPING & BRANDS	LUXURY AUTOMOTIVE

OUR AUDIENCE

HOMEOWNERS
Invested in their homes and quality living

HIGH-INCOME HOUSEHOLDS
Affluent consumers with strong purchasing power

HISPANIC PROFESSIONALS
Educated, ambitious and career-oriented

DESIGN-CONSCIOUS CONSUMERS
Passionate about design, style and aesthetics

LUXURY TRAVELERS
Seek unique experiences and exclusive destinations



> Our audience is sophisticated, engaged and influential. They value quality, appreciate design, and seek the very best in products, services and experiences.

ESTILO HOGAR DELIVERS INSPIRATION THAT CONNECTS BRANDS WITH THE RIGHT AUDIENCE.

LUXURY LIVING • DESIGN • ARCHITECTURE • TRAVEL

EDITORIAL SECTIONS

Curated content that inspires, informs
and elevates every aspect of luxury living.



01 INTERIOR DESIGN

Inspiring spaces, expert advice and innovative design solutions.



02 ARCHITECTURE

Exceptional architecture and visionary design from around the world.



03 LUXURY REAL ESTATE

Exclusive properties and the finest homes in premier locations.



04 HOME DECOR

Stylish décor, accessories and finishing touches for every home.



05 OUTDOOR LIVING

Beautiful outdoor spaces for relaxing, entertaining and enjoying life outside.



06 TRAVEL

Extraordinary destinations and unforgettable luxury experiences.



07 GASTRONOMY

Exquisite cuisine, fine dining and the best in culinary culture.



08 DESIGN TRENDS

The latest trends, colors, materials and ideas shaping modern living.

LUXURY LIVING • DESIGN • ARCHITECTURE • TRAVEL

PRINT + DIGITAL REACH

Estilo Hogar connects with our audience across print and digital platforms.

PRINT CIRCULATION

50,000+

Bimonthly circulation throughout key Hispanic markets in the United States.

WEBSITE TRAFFIC

250,000+

Monthly unique visitors engaging with premium content across all devices.

NEWSLETTER SUBSCRIBERS

85,000+

Highly engaged subscribers receiving the latest trends, news and exclusive content.



Estilo Hogar delivers a powerful **360° connection** through trusted print and digital channels, reaching a **highly desirable and influential audience**.

LUXURY LIVING • DESIGN • ARCHITECTURE • TRAVEL

WHY ADVERTISE

Estilo Hogar delivers unmatched value for brands that want to inspire and influence.

HIGHLY TARGETED HISPANIC AUDIENCE

Connect with an engaged, affluent and influential Hispanic audience that values quality, design and luxury living.

PREMIUM ENVIRONMENT

Your brand is showcased in a high-quality, visually stunning environment that aligns with luxury and aspirational lifestyles.

TRUSTED BRAND

Estilo Hogar is a respected and trusted source of inspiration for home, design, travel and modern living.

PRINT + DIGITAL PACKAGES

Integrated print and digital solutions that maximize your brand's reach and engagement across multiple platforms and formats.

REGIONAL AND NATIONAL EXPOSURE

Distributed throughout key Hispanic markets in the United States with extended reach through our digital channels.

Advertise with Estilo Hogar and position your brand alongside inspiring content that drives results and builds meaningful connections with a premium Hispanic audience.



LUXURY LIVING • DESIGN • ARCHITECTURE • TRAVEL

ADVERTISING OPPORTUNITIES

Powerful platforms and premium placements to showcase your brand to an engaged, affluent audience.

FULL PAGE

Maximum impact. Showcase your brand with a full-page ad.

HALF PAGE

A perfect balance of visibility and value.

QUARTER PAGE

A cost-effective option to keep your brand top of mind.

DOUBLE PAGE SPREAD

Make a bold statement with expansive, high-impact visibility.

COVER POSITIONS

Premium, high-visibility placements that elevate your brand.

SPONSORED CONTENT

Tell your story authentically through branded content.

WEBSITE BANNERS

Reach our audience across Estilo Hogar's high-traffic website.

NEWSLETTER PLACEMENT

Put your brand in front of engaged subscribers every week.

FULL PAGE



HALF PAGE



QUARTER PAGE



DOUBLE PAGE SPREAD



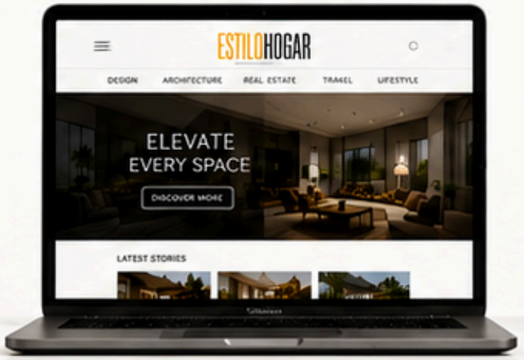
COVER POSITIONS



SPONSORED CONTENT



WEBSITE BANNERS



NEWSLETTER PLACEMENT



LUXURY LIVING • DESIGN • ARCHITECTURE • TRAVEL

RATES

Premium placements for premium brands.

Estilo Hogar offers a variety of print and digital advertising opportunities designed to maximize your brand's impact.

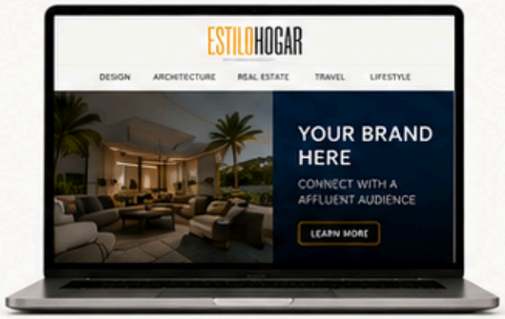
PRINT RATES

PLACEMENT	RATE (USD)
Full Page	$7,500
Half Page	$4,500
Quarter Page	$2,750
Double Page Spread	$13,500
Cover Positions	$15,000
Sponsored Content	$6,000



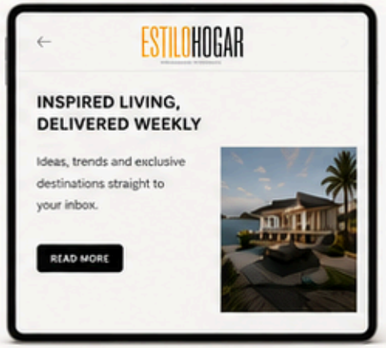


WEBSITE BANNERS



Leaderboard (728x90)	$1,500 / month
Medium Rectangle (300x250)	$1,250 / month

NEWSLETTER PLACEMENT



Newsletter Placement	$1,500 / send

CUSTOM PACKAGES

We offer integrated print + digital packages tailored to your brand's goals and budget.

Contact us for detailed proposals and custom solutions.

Let's create something extraordinary together.
publisher@estilohogarmagazine.com | +1 (310) 429-0250

ESTILOHOGAR DECORACIÓN, MODA Y TURISMO

LUXURY LIVING • DESIGN • ARCHITECTURE • TRAVEL

ESTILOHOGAR
DECORACIÓN, MODA Y TURISMO

AD SPECIFICATIONS

High-impact formats designed to showcase your brand beautifully.

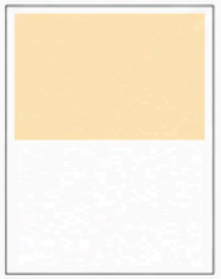
PRINT AD SIZES

FULL PAGE



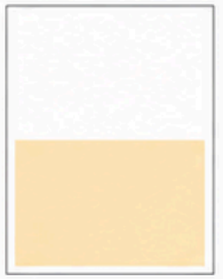
8.375" x 10.875"
(Bleed: 8.625" x 11.125")

HALF PAGE



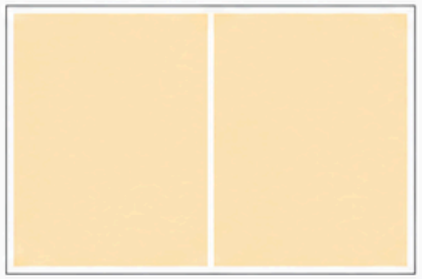
7.125" x 4.75"

QUARTER PAGE



3.5" x 4.75"

DOUBLE PAGE SPREAD



16.75" x 10.875"
(Bleed: 17" x 11.125")

COVER POSITIONS

Inside Front Cover,
Inside Back Cover,
Back Cover

DIGITAL AD SIZES



WEBSITE BANNER

Leaderboard (728x90)
Medium Rectangle (300x250)



NEWSLETTER PLACEMENT

Content block
(600x200)

All measurements are in inches (width x height).
Bleed size adds 0.125" on each side.

For custom sizes or special positioning opportunities, please contact us.

LUXURY LIVING • DESIGN • ARCHITECTURE • TRAVEL

CONTACT INFORMATION

Let’s create something extraordinary together.
We’d love to hear from you.

C: 310.429.0250 | **P:** 213.621.2188

publisher@estilohogarmagazine.com

estilohogarmagazine.com

